

## 



#### SPREAD SOME CHEER

© 2023 INTERNATIONAL FRUIT GENETICS. ALL RIGHTS RESERVED.

## **TERMS & CONDITIONS OF USE**

Unless otherwise stated, IFG owns the intellectual property rights, plant material, information and graphics described in this catalog. The information provided herein is not an offer of sale of plant material and remains the property of IFG at all times. It is provided to licensees and other parties with permission from IFG. Recipients may print the pages and use the information for personal use subject to the restrictions set out below.

Unless given specific permission by IFG, you must not:

- Sell, rent or sub-license material from the catalog;
- Show in public any material from the catalog without acknowledging the ownership of IFG;
- Reproduce, duplicate, copy or otherwise exploit material in this catalog for a commercial purpose [except for content specifically and expressly made available for redistribution];
- Redistribute material from this catalog outside of your own organization [except for content specifically and expressly made available for redistribution]

IFG does not warrant that the information in this catalog is complete, true, accurate or non-misleading. This information is subject to change without notice. Furthermore, the recipient acknowledges that varietal descriptions and/or expression of characteristics may vary and are influenced by environmental and site conditions. Nothing in this catalog constitutes, or is meant to constitute, advice or recommendations of any kind. If the recipient requires advice in relation to any matter, an appropriate professional should be consulted.



# TABLE OF CONTENTS

Harvest Calendar Licensee Support Licensee Web Portal

03	-
05	
07	
13	
15	
17	

# **OUR BLOSSOMING CHERRIES**

FG is devoted to revolutionizing cherries as we know them. Thanks to our committed cherry team and the latest world class developments, we are offering an exceptional level of expertise and service to match our remarkable product selection. Our program develops varieties with low to high chill requirements, allowing them to be adaptable to more regions around the world, expanding global cherry production and in turn, consumer access to a 52 week cherry supply.

raditionally, there are many chill requirements to grow a great cherry - but IFG is changing that with our early and "low chill" cherry varieties. Until now, most cherry trees have required 800-1,000 chill hours of temperatures

below 45° Fahrenheit (7.2° Celsius). IFG has created varieties of cherries that need less than half that much.

Il our cherry varieties, regardless of the chilling requirements, are early harvest. In fact, the first 2022 Cherry to be harvested in Chile was our cherry IFG Cher-ten! It was harvested two weeks earlier than other cherry varieties, a significant time difference in the cherry world.

' e already have successful commercial plantings in several countries such as the United States of America, Chile, South Africa, Spain and Australia with ten of our protected patented varieties.





#### Testing varieties in over 60 sites globally

#### **Over 100 HA of IFG varieties commercially planted**

#### 65+ dedicated staff worldwide

# IFG TODAY

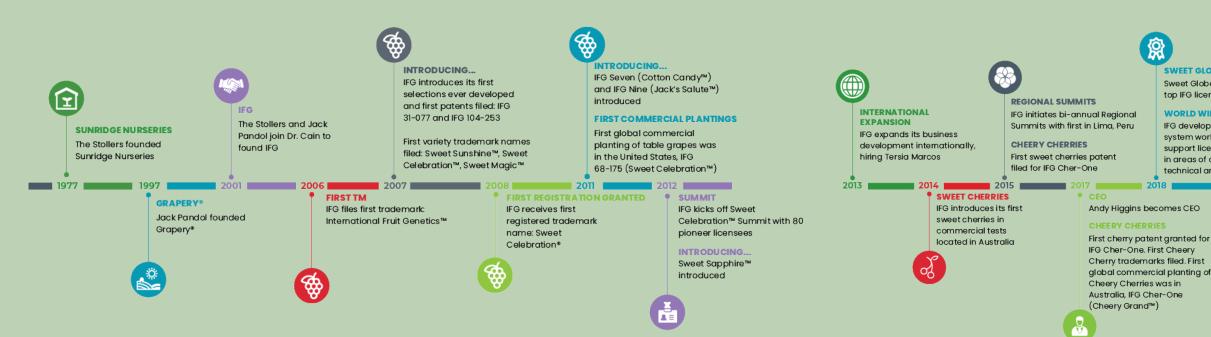
#### AN INTELLECTUAL PROPERTY COMPANY

ur story begins with Dr. David Cain's unique breeding technique developed early in his career that resulted in a portfolio of new table grape varieties with novelty flavors and exceptional quality for the marketplace.





pon Dr. Cain's retirement in 2020, Dr. Chris Owens took the charge to lead IFG into the future. Dr. Owens joined IFG in 2016 and as the Lead Plant breeder, directs the development of improved varieties of table grapes and sweet cherries. He directs IFG's development efforts supporting the breeding program, including post-harvest evaluations, plant pathology, and genetics.





# **GROWING SMARTER**

Since our inception in 2001, IFG has been guided by one simple but bold vision:

#### To be the leading provider of fruit varieties in the world, using natural breeding practices to provide consumers with an incredible eating experience.

IFG sets the pace as an innovator and global leader in its collaboration with licensed growers and key partners all over the world to help make our vision a reality. The global IFG family works with an eye on today and tomorrow to continue to inspire the fruit world by breeding new, vibrant, and flavor packed varieties to bring special and unique fruit to the markets.









#### **CHEERY GRAND™**

#### **VARIETY NAME: IFG CHER-ONE**

- Harvest Window: Early; 3 days ahead of 'Brooks'
- Chill Level: Medium (500-700 CH)
- Size (mm/row): >30 mm/9 row
- **Uniqueness**: High productivity and huge size
- Pollination: Self-incompatible (S6S9- midseason)
- Minimum Brix: 16°
- CTIFL Color Recommendation: 4





#### **CHEERY BURST™ VARIETY NAME: IFG CHER-TWO**

- Harvest Window: Very early; 4 days ahead of 'Brooks'
- **Chill Level:** Low to Medium (300-500 CH)
- **Size (mm/row)**: >29 mm/9.5 row
- Uniqueness: Earliest big cherry with great taste
- **Pollination**: Universal compatibility
- **Minimum Brix**: 17<sup>o</sup>
- CTIFL Color Recommendation: 3

#### **CHEERY CRUNCH™**

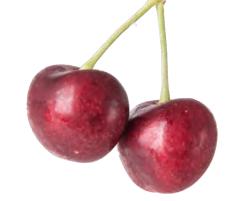
#### **VARIETY NAME: IFG CHER-THREE**

- **Harvest Window**: Very early season; 7-10 days ahead of 'Brooks' • **Chill Level:** Low (<300 CH) • Size (mm/row): 24-26 mm/10.5 row • **Uniqueness**: Super early cherry with excellent taste; a great option for low chill areas • **Pollination**: Self-incompatible (S3S6- very early season) • Minimum Brix: 18°
- CTIFL Color Recommendation: 3

#### **CHEERY TREAT™ VARIETY NAME: IFG CHER-FIVE**

#### **CHEERY BLUSH™ VARIETY NAME: IFG CHER-FOUR**

- Harvest Window: Very early; 14 days ahead of 'Rainier'
- Chill Level: Low (<300 CH)
- Size (mm/row): 26-27 mm/10 row
- Uniqueness: Earliest blush variety, with excellent color, taste, and firmness
- **Pollination**: Self-incompatible (S1S6- very early season)
- Minimum Brix: 17°
- Minimum Blush Coverage: 50%





• Harvest Window: Early; 3 days ahead of 'Brooks'

• **Chill Level:** Low to medium (300-500 CH)

• Size (mm/row): 28-30 mm/9.5 row

• **Uniqueness**: Early cherry with an outstanding

eating quality and good rain tolerance

• **Pollination**: Universal compatibility

• Minimum Brix: 17<sup>o</sup>

• CTIFL Color Recommendation: 4

#### **CHEERY GLOW™**

#### **VARIETY NAME: IFG CHER-SIX**

• Harvest Window: Very early; 10 days ahead of 'Rainier'

• Chill Level: Low to medium (300-500 CH) • Size (mm/row): 28-29 mm/9.5 row

• Uniqueness: Early blush cherry with deep

coloring and excellent post-harvest

• **Pollination**: Self-incompatible (S1S6- early season)

• Minimum Brix: 17.5°

• Minimum Blush Coverage: 50%

#### **CHEERY MOON™**

#### **VARIETY NAME: IFG CHER-SEVEN**

• Harvest Window: Early; 3 days ahead of 'Santina' • **Chill Level:** High (>700 CH) Size (mm/row): 30 mm/9 row **Uniqueness**: Large early cherry with bright skin, excellent taste and excellent post-harvest Pollination: Self-incompatible (S4S9- midseason) Minimum Brix: 18° **CTIFL Color Recommendation**: 4



11

#### **CHEERY NEBULA™**

#### **VARIETY NAME: IFG CHER-EIGHT**

- Harvest Window: Very early; 3-5 days ahead of 'Brooks'
- **Chill Level:** Low (<300 CH)
- **Size (mm/row)**: >29 mm/9.5 row
- **Uniqueness**: Highly productive with big round fruit and long green stems
- **Pollination**: Self-incompatible (S1S6- very early season)
- **Minimum Brix**: 17<sup>o</sup>
- **CTIFL Color Recommendation**: 4

#### **CHEERY CHAP™**

#### **VARIETY NAME: IFG CHER-NINE**

- Harvest Window: Very early; 7-10 days ahead of 'Brooks'
- **Chill Level:** Low (<300 CH)
- **Size (mm/row)**: 25-27 mm/10.5 row
- **Uniqueness**: Super early cherry with intense color and taste
- **Pollination**: Self-incompatible (S3S4- very early season)
- Minimum Brix: 17<sup>o</sup>
- **CTIFL Color Recommendation**: 4 •

#### **CHEERY CUPID™** VARIETY NAME: IFG CHER-TEN

- Chill Level: Low (<300 CH)
- Size (mm/row): 29 mm/9.5 row
- season)
- Minimum Brix: 17<sup>o</sup>
- **CTIFL Color Recommendation**: 4



• Harvest Window: Early; 2 days ahead of 'Brooks' • Uniqueness: Early heart-shaped cherry with great taste and consistent high productivity • **Pollination**: Self-incompatible (S1S3- very early



VARIETY HARVEST WEEK										
HARVEST WEEK		43	44	45	46	47	48	49	50	
HARVEST WEEK (CALIFORNIA)		19	20	21	22	23	24	25	26	
Cheery Blush™	20-018		Ó	Ø						
Cheery Glow™	26-363			Ó	Ó					
Rainier										
Cheery Crunch™	20-564		Ó	Ø						
Cheery Chap™	20-320		Ó	Ó						
Cheery Cupid™	78-304		Ó	Ó						
Cheery Burst™	31-105			Ó	Ó					
Cheery Treat™	31-327			Ó	Ó					
Cheery Nebula™	68-204			Ø	Ó					
Brooks										
Cheery Grand™	28-148				Ó	Ó				
Chelan										
Royal Dawn										
Cheery Moon™	28-232					Ó	Ó			
Santina										
Bing										

#### IFG CHERRY CHERRY™ CATALOG ●

## LICENSEE SUPPORT IS CONSUMER FOCUSED

IFG's commitment to our three pillar system

cherry excellence is bolstered by of support:

### Commercial

Alwyn van Jaarsveld International **Commercial Manager** 

## **Technical**

Antonia Sanchez International Technical Manager

FG's Commercial team works in collaboration with our Quality Assurance, Technical and Research & Development teams to provide unparalleled levels of service to our licensees, and boost promotional efforts of IFG varieties, brands, and trademarks in the global marketplace. The team works to showcase IFG's varieties, working alongside retailers and licensed marketers globally to achieve feedback.

he Commercial team works on the business operations side, utilizing data integration and analytics processes to support IFG's licensing model and our licensee's ability to make confident decisions to expand in partnership with IFG. Our Commercial Managers monitor the sweet cherry industry, assessing the market and opportunities within it, providing our Licensees with the best cherry expertise in the world.

hescope of the IFGTechnical Team is to provide tailored support to the licensed growers based on our knowledge of the IFG varieties in combination with the local growing conditions, in terms of climate, soil, labor availability/skills and final market targets. Collaboration with IFG Licensees in the orchards is essential to achieving the best results for each cherry variety.

FG's Technical Team helps to support our Research & Development team in testing the promising selections not only in Central California, but around the globe. Commercial field testing and experimentation is necessary to gain knowledge on each variety's potential, including adaptability and consistency. The IFG Technical team is fully involved with this process, from test block observations to semi-commercial trials. Each IFG grower is supported by a dedicated team who shares a global knowledge on how to grow IFG cherry varieties under different conditions.

## Quality

**Pablo Gomez** International Quality Assurance Manager

IFG Quality Assurance team's mission is to ensure our global network of Licensees produce consistent quality. Utilizing custom inspection reports, IFG is able to track fruit quality during the harvest season. Quality requirements are variety specific for individual regions and consider local growing conditions upon inspection. IFG works with our growers to maximize flavor and appearance to express the full potential of each variety.

FG has both internal and external resources in the main destination markets to understand and evaluate fruit on arrival to the final consumer. Our team visits importers and exporters to receive feedback, and visits retail stores to inspect fruit quality, monitor trademark compliance and labeling, identify any illegal fruits through DNA testing.

# IFG LICENSEE WEB PORTAL

#### How to Register:

- Go to ifg.world/licensees or ifg.world/retailers
- Select "Create Account" at the bottom of the page
- Fill in all required fields
- Click on "Register" button to submit your request

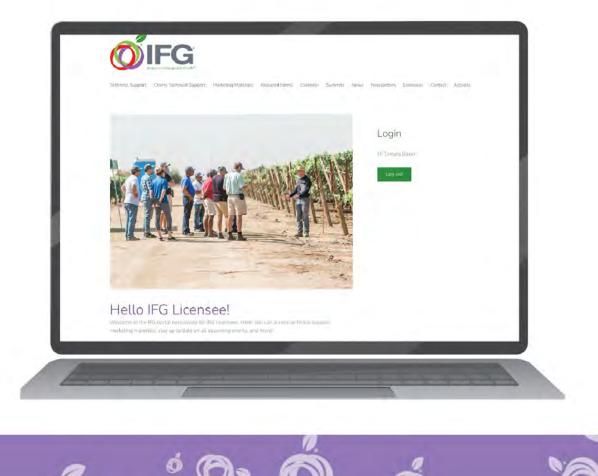
All registrations will be screened prior to approval. Please allow 48 hours for approval from our webmaster.



#### Logo, Bag & Clamshell Artwork

Promotional Variety Video - Cheery Cherrie

Marketing Photos



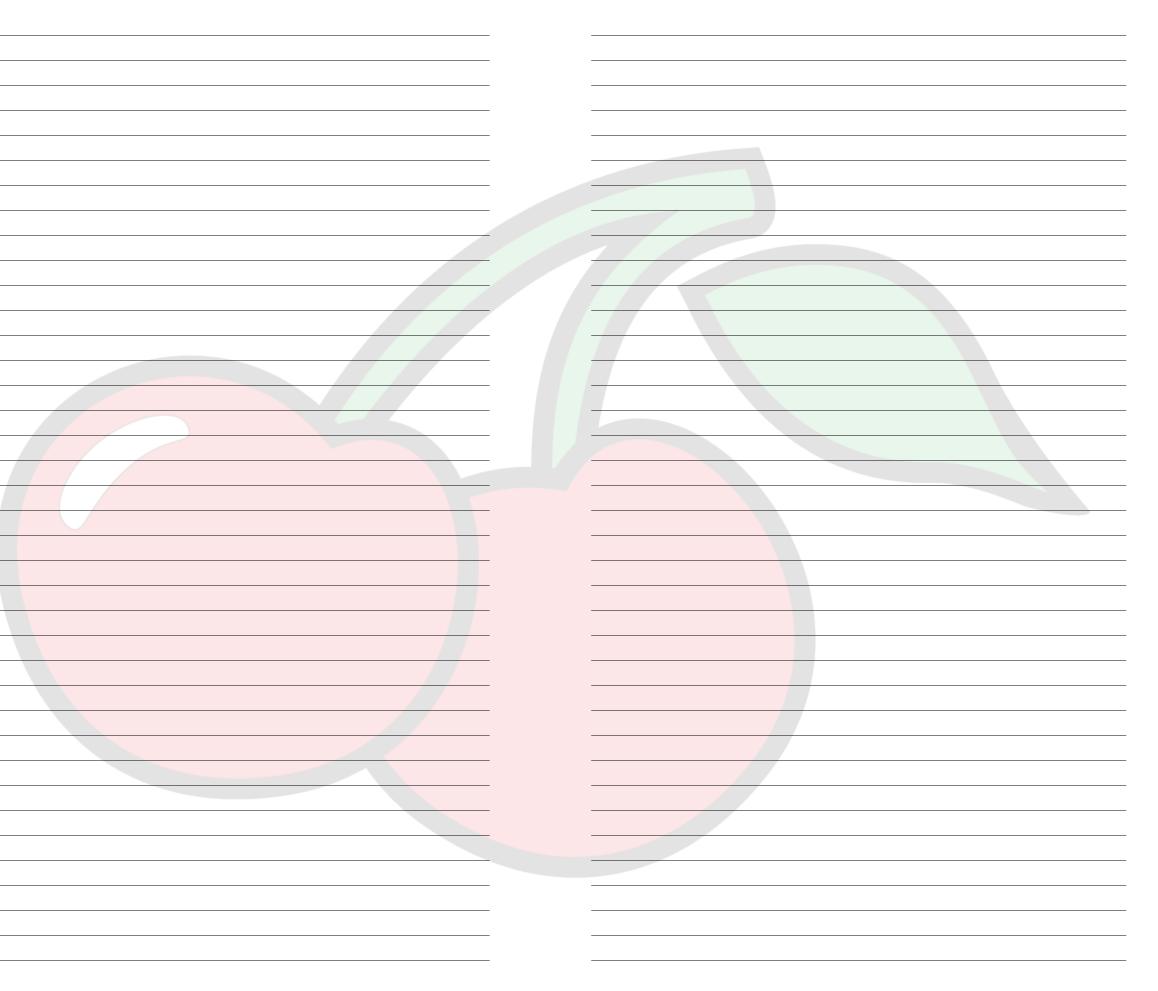
#### Cherry Variety Introduction Video Series



#### Promotional Variety Videos







Z O T E S



## IFG GLOBAL TEAM

George Sabbagh, Plant Breeding Research Technician +1-630-484-8331 | gsabbagh@ifg.world

Gina Wessel, Administrative Coordinator, Cherries -Australia +61-408-391-937 gwessel@ifg.world

Grace Marquez, Commercial Manager, Table Grapes -Peru & Ecuador +51-957-206-793 | gmarquez@ifg.world

Hennie Beukes, Quality Assurance Manager, Table Grapes - SA & Namibia +27-66-202-0665 | hbeukes@ifg.world

Henry Fisk, Commercial Manager, Table Grapes Australia +61-487-335-986 | hfisk@ifg.world

Ignacio Bolumburu, Commercial Manager, Table Grapes - Chile +56-9-9733-8729 | ibolumburu@ifg.world

Isabella Barros, Quality Assurance Manager, Table Grapes - Brazil +55-87-9102-4449 | ibarros@ifg.world

Jaime Schmitz, Technical Manager, Table Grapes - Chile +56-9-8903-3954 | jschmitz@ifg.world

Jennifer Maguire, International Commercial Manager -Table Grapes +61-499-499-089 | jmaguire@ifg.world

Chris Seifert, Financial Planning & Analyst Manager +1-330-234-7070 | jai@ifg.world +1-415-235-0215 | cseifert@ifg.world

Peru & Ecuador +61-437-001-661 dsaltzman@ifg.world +51-934-108-138 | jnicolini@ifg.world

> Table Grapes - Peru +51-993-831-150 | jmolina@ifg.world

- Africa & Middle Fast

Administrator

& Peru

Assistant

- Spair

De Witt Kamfer, Technical Manager, Table Grapes - Africa & Middle East +27-82-696-9557 | dkamfer@ifg.world

Debbie Hemingway, Legal Documents Manager +1-661-565-6110 dhemingway@ifg.world

David Smith, General Manager, Table Grapes &

+86-185-016-059-01 | dsmith@ifg.world

Alwyn Van Jaarsveld, International Commercial

Andrea Munoz, Ouality Assurance Manager, Tables

Andrea Yglesias, Legal Contracts Administrative

Antonia Sanchez Labbe, International Technical

Arisa Hayashi, Technical Manager, Cherries - Australia &

+27-82-411-2896 | ajaarsveld@ifg.world

+56-9-9888-1688 | amunoz@ifg.world

+1 661 863 8796 | ayglesias@ifg.world

Andy Higgins, Chief Executive Officer

+1-760-212-3702 | ahiggins@ifg.world

Manager/Country Manager, Cherries - USA

+1 661 557 0157 | asanchez@ifg.world

+61-459-045-085 | ahayashi@ifg.world

Armando Ayala, Farming Assistant

+1-661-229-5652 aayala@ifg.world

Chris Carreon, Farming Manager +1-661-569-2212 | ccarreon@ifg.world

Chris Owens, Lead Plant Breeder

+1-607-227-6234 | cowens@ifg.world

Darron Saltzman, General Counsel

Cherries - China

Carol Higgins, Solutions Architect/Manager IT +1-760-803-4044 | chiggins@ifg.world

Manager - Cherries

New Zealand

Grapes & Cherries - Chile

Diego Martínez Rodriguez, Commercial Manager, Table Grapes - Mexico +52-33-1416-6970 | dmartinez@ifg.world

Domonique Lewis, Lab Manager +1 916 230 1979 | dlewis@ifg.world

Dustin Hooper, Business Partner, Raisins - USA +1-661-301-7399 | dhooper@ifg.world

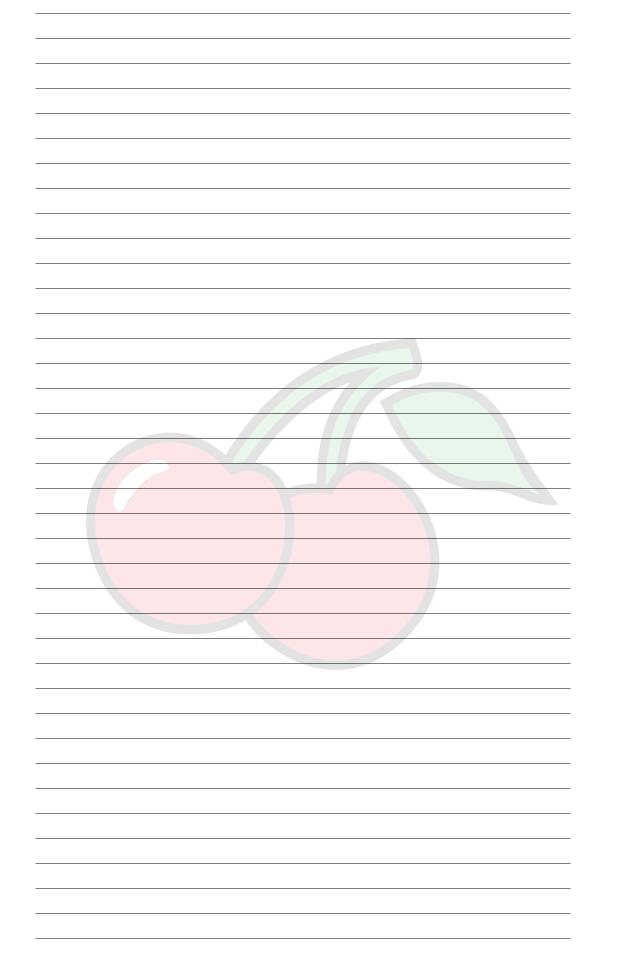
Elena Aguaron, Regional Commercial Manager, Table Grapes - Americas +1-530-574-2479 | eaguaron@ifg.world

Enrique Gandia, Technical Manager, Cherries - EU +34-644-72-30-03 | egandia@ifg.world

Flavio Lima, Technical Manager, Table Grapes - Brazil +55-87-9101-9402 | flima@ifg.world

Francisco Chirnos, Technical Manager, Table Grapes -North Peru +51-992-886-886 | fchirinos@ifg.world

Francisco Rocha, Maintenance Technician +1-661-800-8968 | frocha@ifg.world



Jing Ai, Project Liason, Table Grapes & Cherries - China

Jorge Nicolini, Technical Manager, Table Grapes - South

Jose Francisco Molina, Quality Assurance Manager,

JT Nel, Technical Manager, Table Grapes - South Africa +27-82-927-4588 | jnel@ifg.world

Juan Carlos Aburman, Technical Manager, Table Grapes

+34 634 62 64 36 | jaburman@ifg.world

Karen Smit-Lotriet, Commercial Manager, Table Grapes

+27-82-780-4390 | klotriet@ifg.world

Leslie Morgan, Accounting Manager +1-760-583-9974 | Imorgan@ifg.world

Liliana Villanueva Baltazar, Intellectual Property

+1-661-865-2503 | Lvillanueva@ifg.world

Lorena Escobedo, Billing & Collections Specialist +1-661-335-2565 | lescobedo@ifg.world

Macarena Villasante, Technical Manager, Cherries - Chile

+56-9-7377-7290 | mvillasante@ifg.world

Margareli Ortiz, Trademark & Contracts Administrative

+1-714-470-0411 | mortiz@ifg.world

Maria Michail, Account Manager, Table Grape - Greece +30-694-458-6290 | mmichail@ifg.world

Marisa Harrington, Human Resources Manager +1-661-304-8261 | mharrington@ifg.world

Matias Caichac, Technical Manager, Table Grapes - Chile +56-9-8464-5849 | mcaichac@ifg.world

Matthew Thiesen, Legal Affairs Administrator +1-661-527-8607 | mthiesen@ifg.world

Monica Murcia, Commercial Manager, Table Grapes & Cherries - EU/Mediterranean +34-626-53-6911 | mmurcia@ifg.world

Nicole Veteto, Executive Assistant/Office Manager +1-661-342-5951 | <u>nveteto@ifg.world</u>

Pablo Gomez Ruiz, International Quality Assurance Manaae +34-678-21-51-36 | pgomez@ifg.world

Peter MacDonald, Controller +1-760-845-6425 | pmacdonald@ifg.world

Pietro Scafidi, International Technical Manager/Country Manager, Table Grapes - Italy +39-345-463-5161 | pscafidi@ifg.world

Roberto Candanza, Accounts Payable Specialist +1-661-864-9508 | rcandaza@ifg.world

Romero Nery, Commercial Manager, Table Grapes -Brazil +55-87-9101-4884 | <u>rnery@ifg.world</u>

Ruben Munoz, Quality Assurance Manager - Europe +34-616-61-1650 | rumunoz@ifg.world

Samantha Chavez, Human Resources/Payroll Specialist +1-559-667-7221 | schavez@ifg.world

Sharae Johnson, Legal Administrative Assistant +1-661-932-1995 | sjohnson@ifg.world

Sophie Han, Legal Secretary/Office Manager shan@ifg.world

Suzanna Graciliano, Staff Accountant +1-661-910-2505 | sgraciliano@ifg.world

Tamara Baker, Communications Manager +1-661-345-7580 | tbaker@ifg.world

Taryn Powers, Software Support Specialist - IT +1-661-747-1624 | tpowers@ifg.world

Thomas Bracken, Project Manager +1-661-549-8123 | tbracken@ifg.world

Valentina Lino, Administration Services, Table Grapes -Italy & International Technical +39-348-168-2886 | vlino@ifg.world

Valeska Ore, Quality Assurance Manager, Table Grapes South Peru & Ecuador +51-993-325-199 vore@ifg.world

Van Kramer, Chief Financial Officer +1-206-427-3997 | vkramer@ifg.world

Wendy Navarro, Technical Manager, Table Grapes -Mexíco +52-662-3-29-56-65 | wnavarro@ifg.world

Yiannis Kanakis, International Nursery & Clean Plant Manager/Country Manager, Table Grapes & Cherries Greece +30-694-412-4414 | ykanakis@ifg.world

**General Inquiries** +1-661-552-0221 | hello@ifg.world

IFG would like to acknowledge our dedicated staff who drive the flavor revolution and continue to foster our Licensees' success.