



CHERRY CATALOG

— 2023 —



SPREAD SOME CHEER

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WWW.IFG.WORLD

OUR BLOSSOMING CHERRIES

IFG is devoted to revolutionizing cherries as we know them. Thanks to our committed cherry team and the latest world class developments, we are offering an exceptional level of expertise and service to match our remarkable product selection. Our program develops varieties with low to high chill requirements, allowing them to be adaptable to more regions around the world, expanding global cherry production and in turn, consumer access to a 52 week cherry supply.

Traditionally, there are many chill requirements to grow a great cherry - but IFG is changing that with our early and "low chill" cherry varieties. Until now, most cherry trees have required 800-1,000 chill hours of temperatures

below 45° Fahrenheit (7.2° Celsius). IFG has created varieties of cherries that need less than half that much.

All our cherry varieties, regardless of the chilling requirements, are early harvest. In fact, the first 2022 cherry to be harvested in Chile was our cherry IFG Cher-ten! It was harvested two weeks earlier than other cherry varieties, a significant time difference in the cherry world.

We already have successful commercial plantings in several countries such as the United States of America, Chile, South Africa, Spain and Australia with ten of our protected patented varieties.



FACTS



80+ acres of test fields and orchards in Delano, CA, and 160 acres of test fields and research facilities at Fruitworks in McFarland



Testing high chill varieties in Washington state and low chill in the Atacama desert in Chile



10 patented sweet cherry varieties



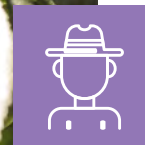
Active in 8 countries



Testing varieties in over 60 sites globally



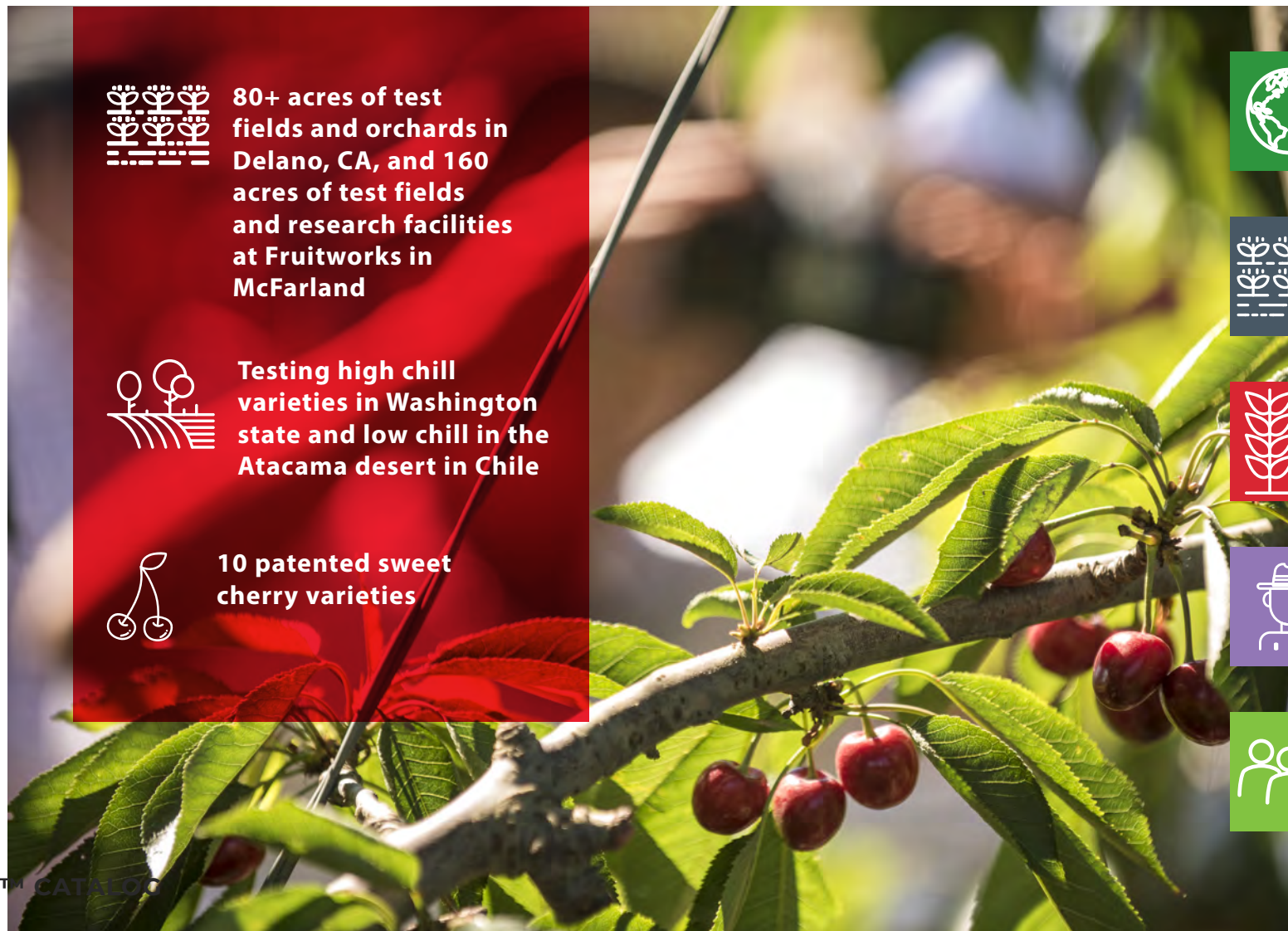
Over 100 HA of IFG varieties commercially planted



50+ cherry licensees



65+ dedicated staff worldwide



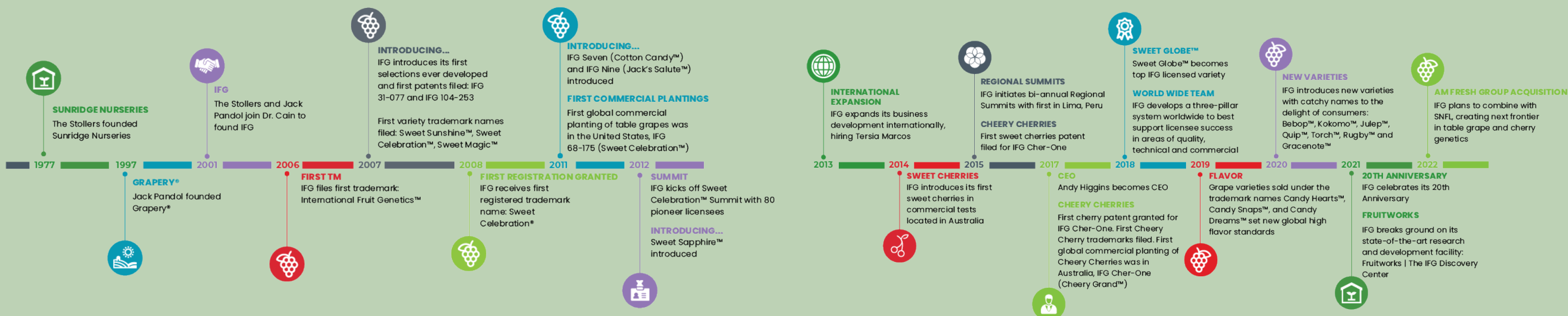
IFG TODAY

AN INTELLECTUAL PROPERTY COMPANY

Our story begins with Dr. David Cain's unique breeding technique developed early in his career that resulted in a portfolio of new table grape varieties with novelty flavors and exceptional quality for the marketplace.



Upon Dr. Cain's retirement in 2020, Dr. Chris Owens took the charge to lead IFG into the future. Dr. Owens joined IFG in 2016 and as the Lead Plant breeder, directs the development of improved varieties of table grapes and sweet cherries. He directs IFG's development efforts supporting the breeding program, including post-harvest evaluations, plant pathology, and genetics.



GROWING BETTER GROWING SMARTER

Since our inception in 2001, IFG has been guided by one simple but bold vision:

To be the leading provider of fruit varieties in the world, using natural breeding practices to provide consumers with an incredible eating experience.

IFG sets the pace as an innovator and global leader in its collaboration with licensed growers and key partners all over the world to help make our vision a reality. The global IFG family works with an eye on today and tomorrow to continue to inspire the fruit world by breeding new, vibrant, and flavor packed varieties to bring special and unique fruit to the markets.



VARIETIES



CHEERY GRAND™

VARIETY NAME: IFG CHER-ONE

- **Harvest Window:** Early; 3 days ahead of 'Brooks'
- **Chill Level:** Medium (500-700 CH)
- **Size (mm/row):** >30 mm/9 row
- **Uniqueness:** High productivity and huge size
- **Pollination:** Self-incompatible (S6S9- mid-season)
- **Minimum Brix:** 16°
- **CTIFL Color Recommendation:** 4



CHEERY BURST™

VARIETY NAME: IFG CHER-TWO

- **Harvest Window:** Very early; 4 days ahead of 'Brooks'
- **Chill Level:** Low to Medium (300-500 CH)
- **Size (mm/row):** >29 mm/9.5 row
- **Uniqueness:** Earliest big cherry with great taste
- **Pollination:** Universal compatibility
- **Minimum Brix:** 17°
- **CTIFL Color Recommendation:** 3



CHEERY CRUNCH™

VARIETY NAME: IFG CHER-THREE

- **Harvest Window:** Very early season; 7-10 days ahead of 'Brooks'
- **Chill Level:** Low (<300 CH)
- **Size (mm/row):** 24-26 mm/10.5 row
- **Uniqueness:** Super early cherry with excellent taste; a great option for low chill areas
- **Pollination:** Self-incompatible (S3S6- very early season)
- **Minimum Brix:** 18°
- **CTIFL Color Recommendation:** 3



CHEERY BLUSH™

VARIETY NAME: IFG CHER-FOUR

- **Harvest Window:** Very early; 14 days ahead of 'Rainier'
- **Chill Level:** Low (<300 CH)
- **Size (mm/row):** 26-27 mm/10 row
- **Uniqueness:** Earliest blush variety, with excellent color, taste, and firmness
- **Pollination:** Self-incompatible (S1S6- very early season)
- **Minimum Brix:** 17°
- **Minimum Blush Coverage:** 50%



CHEERY TREAT™

VARIETY NAME: IFG CHER-FIVE

- **Harvest Window:** Early; 3 days ahead of 'Brooks'
- **Chill Level:** Low to medium (300-500 CH)
- **Size (mm/row):** 28-30 mm/9.5 row
- **Uniqueness:** Early cherry with an outstanding eating quality and good rain tolerance
- **Pollination:** Universal compatibility
- **Minimum Brix:** 17°
- **CTIFL Color Recommendation:** 4



CHEERY GLOW™

VARIETY NAME: IFG CHER-SIX

- **Harvest Window:** Very early; 10 days ahead of 'Rainier'
- **Chill Level:** Low to medium (300-500 CH)
- **Size (mm/row):** 28-29 mm/9.5 row
- **Uniqueness:** Early blush cherry with deep coloring and excellent post-harvest
- **Pollination:** Self-incompatible (S1S6- early season)
- **Minimum Brix:** 17.5°
- **Minimum Blush Coverage:** 50%



CHEERY MOON™

VARIETY NAME: IFG CHER-SEVEN

- **Harvest Window:** Early; 3 days ahead of 'Santina'
- **Chill Level:** High (>700 CH)
- **Size (mm/row):** 30 mm/9 row
- **Uniqueness:** Large early cherry with bright skin, excellent taste and excellent post-harvest
- **Pollination:** Self-incompatible (S4S9- mid-season)
- **Minimum Brix:** 18°
- **CTIFL Color Recommendation:** 4



CHEERY NEBULA™

VARIETY NAME: IFG CHER-EIGHT

- **Harvest Window:** Very early; 3-5 days ahead of 'Brooks'
- **Chill Level:** Low (<300 CH)
- **Size (mm/row):** >29 mm/9.5 row
- **Uniqueness:** Highly productive with big round fruit and long green stems
- **Pollination:** Self-incompatible (S1S6- very early season)
- **Minimum Brix:** 17°
- **CTIFL Color Recommendation:** 4



CHEERY CHAP™

VARIETY NAME: IFG CHER-NINE

- **Harvest Window:** Very early; 7-10 days ahead of 'Brooks'
- **Chill Level:** Low (<300 CH)
- **Size (mm/row):** 25-27 mm/10.5 row
- **Uniqueness:** Super early cherry with intense color and taste
- **Pollination:** Self-incompatible (S3S4- very early season)
- **Minimum Brix:** 17°
- **CTIFL Color Recommendation:** 4

CHEERY CUPID™

VARIETY NAME: IFG CHER-TEN

- **Harvest Window:** Early; 2 days ahead of 'Brooks'
- **Chill Level:** Low (<300 CH)
- **Size (mm/row):** 29 mm/9.5 row
- **Uniqueness:** Early heart-shaped cherry with great taste and consistent high productivity
- **Pollination:** Self-incompatible (S1S3- very early season)
- **Minimum Brix:** 17°
- **CTIFL Color Recommendation:** 4





HARVEST CALENDAR

VARIETY		H A R V E S T W E E K							
		43	44	45	46	47	48	49	50
HARVEST WEEK (CHILE)									
HARVEST WEEK (CALIFORNIA)		19	20	21	22	23	24	25	26
Cheery Blush™	20-018								
Cheery Glow™	26-363								
Rainier									
Cheery Crunch™	20-564								
Cheery Chap™	20-320								
Cheery Cupid™	78-304								
Cheery Burst™	31-105								
Cheery Treat™	31-327								
Cheery Nebula™	68-204								
Brooks									
Cheery Grand™	28-148								
Chelan									
Royal Dawn									
Cheery Moon™	28-232								
Santina									
Bing									



LICENSEE SUPPORT IS CONSUMER FOCUSED

IFG's commitment to our three pillar system

cherry excellence is bolstered by of support:

Commercial



Alwyn van Jaarsveld
International
Commercial Manager

IFG's Commercial team works in collaboration with our Quality Assurance, Technical and Research & Development teams to provide unparalleled levels of service to our licensees, and boost promotional efforts of IFG varieties, brands, and trademarks in the global marketplace. The team works to showcase IFG's varieties, working alongside retailers and licensed marketers globally to achieve feedback.

The Commercial team works on the business operations side, utilizing data integration and analytics processes to support IFG's licensing model and our licensee's ability to make confident decisions to expand in partnership with IFG. Our Commercial Managers monitor the sweet cherry industry, assessing the market and opportunities within it, providing our Licensees with the best cherry expertise in the world.

Technical



Antonia Sanchez
International Technical
Manager

The scope of the IFG Technical Team is to provide tailored support to the licensed growers based on our knowledge of the IFG varieties in combination with the local growing conditions, in terms of climate, soil, labor availability/skills and final market targets. Collaboration with IFG Licensees in the orchards is essential to achieving the best results for each cherry variety.

IFG's Technical Team helps to support our Research & Development team in testing the promising selections not only in Central California, but around the globe. Commercial field testing and experimentation is necessary to gain knowledge on each variety's potential, including adaptability and consistency. The IFG Technical team is fully involved with this process, from test block observations to semi-commercial trials. Each IFG grower is supported by a dedicated team who shares a global knowledge on how to grow IFG cherry varieties under different conditions.

Quality







Pablo Gomez
International Quality
Assurance Manager

The IFG Quality Assurance team's mission is to ensure our global network of Licensees produce consistent quality. Utilizing custom inspection reports, IFG is able to track fruit quality during the harvest season. Quality requirements are variety specific for individual regions and consider local growing conditions upon inspection. IFG works with our growers to maximize flavor and appearance to express the full potential of each variety.

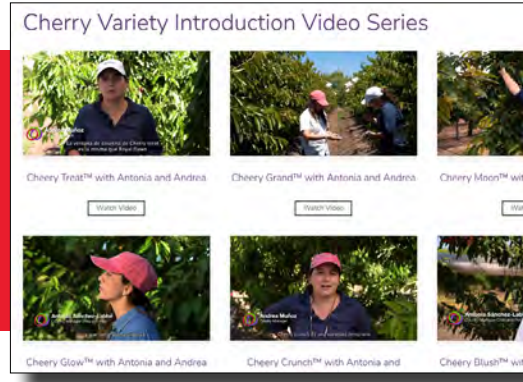
IFG has both internal and external resources in the main destination markets to understand and evaluate fruit on arrival to the final consumer. Our team visits importers and exporters to receive feedback, and visits retail stores to inspect fruit quality, monitor trademark compliance and labeling, identify any illegal fruits through DNA testing.

IFG LICENSEE WEB PORTAL

How to Register:

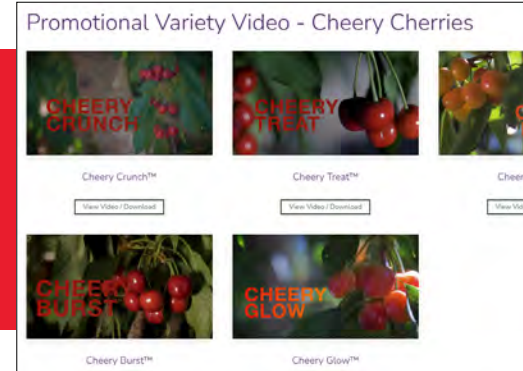
-  Go to **ifg.world/licensees** or **ifg.world/retailers**
-  Select "Create Account" at the bottom of the page
-  Fill in all required fields
-  Click on "Register" button to submit your request

All registrations will be screened prior to approval. Please allow 48 hours for approval from our webmaster.



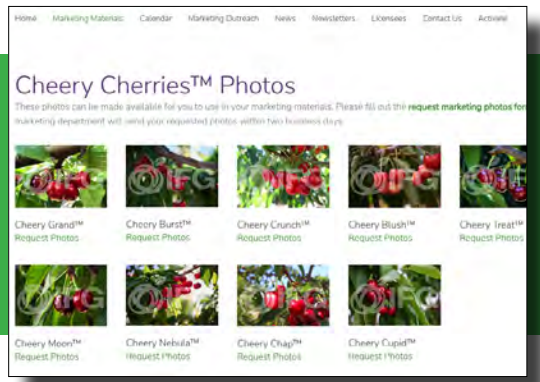
Cherry Variety Introduction Video Series

Logo, Bag & Clamshell Artwork



Promotional Variety Videos

Marketing Photos



NOTES



Lined writing area for notes, featuring a large, faint watermark illustration of a cherry with a stem and two leaves in the center.



NOTES

